



**Prehrambena industrija
Food industry - Visoko
Bosnia and Herzegovina**

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COMPANY PROFILE

VISPAK was established in 1972 with the main objective to do roasting and packaging of green coffee. In the past three decades, the company grew up to be one of the largest food companies in Bosnia and Herzegovina whose scope of activities include production, processing, packaging and trade of food products. The company is located in Visoko, royal middle-age Bosnian town, some 25 km far from Sarajevo, capital of Bosnia and Herzegovina.

VISPAK is domestic and the most competent company for the coffee, chocolate and cream spreads, snack and powdered products.

In VISPAK's product range, the most recognized brands are Zlatna džezva ground coffee, synonym for the genuine Bosnian coffee and Vispak espresso coffee which is adapted by it's taste to the best connoisseurs of this kind of drink.

VISPAK's current product range includes coffee of all types, teas, chocolates, cream spreads, snack products, soups, spices, puddings, creams, cappuccino, etc...

Even more significant for VISPAK is the fact that the company has developed the necessary preconditions for further development (production capacities, infrastructure, human resources, etc.) which makes VISPAK very attractive for the potential investors and business partners.

VISPAK formed it's own modern distribution network that makes it one of the most important food companies on Bosnia and Herzegovina market and beyond. Beside of this segment, VISPAK has a good developed HORECA segment distribution (hotels, restaurants, coffee bars...) whose only care is espresso coffee and other catering programme.

VISPAK implements all its own business processes according to the «Quality Management System» ISO 9001:2000 and according to HACCP and HALAL quality standard. VISPAK is holder of the Organic products certificate as well.

In the year 2008, VISPAK's turnover was EUR 10 mil.. The company is export oriented as well. You can find VISPAK products on the markets of USA, Canada, Sweden, the Netherlands, Germany, Austria, Australia, Slovenia, Croatia, Serbia, Montenegro, Macedonia, etc..

VISPAK is completely in the private ownership and it employs 200 people out of which 40 are university graduates.

VISPAK is holder of the Guinness Book of World Records Certificate for the biggest coffee pot in the world!



DD VISPAK VISOKO
General manager

Džemal Čabaravdić, B.Sc.E.Ch.